#### Back to previous page

### Search strategy

Set#	Searched for	Databases	Results
S3	"Brownian motion" AND ("price range") AND pd (<20001213)	Business Dateline, Hoover's Company Profiles, ProQuest Central, ProQuest Dissertations & Theses (PQDT), ProQuest Historical Newspapers: Chicago Tribune (1849-1989), ProQuest Historical Newspapers: Los Angeles Times (1881-1989), ProQuest Historical Newspapers: The Christian Science Monitor (1908-1999), ProQuest Historical Newspapers: The New York Times (1851-2009), ProQuest Historical Newspapers: The Wall Street Journal (1889-1995), ProQuest Historical Newspapers: The Washington Post (1877-1996), ProQuest Illustrata: Natural Sciences, ProQuest Illustrata: Technology	15
S2	"Brownian motion" AND (financial system) AND ("price range") AND pd (<20001213)	Business Dateline, Hoover's Company Pr ProQuest Dissertations & Theses (PQDT) Newspapers: Chicago Tribune (1849-198 Newspapers: Los Angeles Times (1881-1 Newspapers: The Christian Science Moni ProQuest Historical Newspapers: The Ne 2009), ProQuest Historical Newspapers: (1889-1995), ProQuest Historical Newspa Post (1877-1996), ProQuest Illustrata: Na Illustrata: Technology	
S1	"Brownian motion" AND (financial system) AND (price range) AND pd (<20001213)	Business Dateline, Hoover's Company Profiles, ProQuest Central, ProQuest Dissertations & Theses (PQDT), ProQuest Historical Newspapers: Chicago Tribune (1849-1989), ProQuest Historical Newspapers: Los Angeles Times (1881-1989), ProQuest Historical Newspapers: The Christian Science Monitor (1908-1999), ProQuest Historical Newspapers: The New York Times (1851-2009), ProQuest Historical Newspapers: The Wall Street Journal (1889-1995), ProQuest Historical Newspapers: The Washington Post (1877-1996), ProQuest Illustrata: Natural Sciences, ProQuest Illustrata: Technology	166

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Valuing flexibility in offshore petroleum projects Lund, Morten W. Annals of Operations Research 99. 1 (Dec 2000): 325-349.

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#### Abstract (summary)

The average size of discovered petroleum reserves on the No declined steadily over the last years. As a consequence, the f more marginal, and new and flexible development strategies are required. This paper describes a stochastic dynamic programming model for project evaluation under uncertainty, where emphasis is put on flexibility and its value. Both market risk and reservoir uncertainty are handled by the model, as well as different flexibility types. The complexity of the problem is a challenge and calls for simple descriptions of the main variables in order to obtain a manageable model size. Results from a case study reveal significant value of flexibility, and clearly illustrate the shortcoming of today's common evaluation methods. Particularly capacity flexibility should not be neglected in future development projects where uncertainty surrounding the reservoir properties is substantial. [PUBLICATION ABSTRACT]

### Indexing (details)

Subject Petroleum industry;

Offshore drilling:

Studies:

Stochastic models; Dynamic programming

Location Norway

Classification 9130: Experimental/theoretical,

5240: Software & systems,

8510: Petroleum industry, 9175: Western Europe

Title Valuing flexibility in offshore petroleum projects

Author Lund, Morten W

Publication title Annals of Operations Research

Volume 99 Issue 1

Pages325-349Publication year2000Publication dateDec 2000

**Year** 2000

Publisher Springer Science & Business Media

Place of publication Basel

Country of Netherlands

publication

. Journal subject Computers

ISSN 02545330

Source type Scholarly Journals

Language of English

publication

Document type Feature

ProQuest document 214510028

ID.

Document URL http://search.proguest.com/docview/214510028?

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### Pricing and Hedging Discount Bond Options in the Presence of Model Risk

Lhabitant, FS; Martini, C; Reghai, A. European Finance Review 4. 1 (2000): 69-90.

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2C+ F+ S% 3BMartini% 2C+ C% 3BReghai%
2C+ A&rft.aulast= Lhabitant&rft.aufirst= F&rft.date= 2000-01-01&rft.volume= 4&rft.issue= 1&rft.spage=69&rft.isbn=&rft.bt

#### Abstract (summary)

This paper focuses on pricing and hedging options on a zero-coupon uonu in a meann-parrow-Morton (1992) framework when the value and/or functional form of forward interest rates volatility is unknown, but is assumed to lie between two fixed values. Due to the link existing between the drift and the diffusion coefficients of the forward rates in the Heath, Jarrow and Morton framework, this is equivalent to hedging and pricing the option when the underlying interest rate model is unknown. We show that a continuous range of option prices consistent with no arbitrage exist. This range is bounded by the smallest upper-hedging strategy and the largest lower-hedging strategy prices, which are characterized as the solutions of two non-linear partial differential equations. We also discuss several pricing and hedging illustrations. [PUBLICATION ABSTRACT]

#### Indexing (details)

**Subject** Options trading:

Rates of return:

Mathematical models;

Studies

Classification 3400: Investment analysis & personal finance,

9130: Experimental/theoretical

Title Pricing and Hedging Discount Bond Options in the

Presence of Model Risk

Author Lhabitant, FS; Martini, C; Reghai, A

Publication title European Finance Review

Volume 4 Issue 1

Pages69-90Publication year2000Publication date2000Year2000

Publisher Oxford University Press, UK

Place of publication Dordrecht

Country of United Kingdom

publication

Journal subject Business And Economics -- Banking

Law--International Law

**ISSN** 13826662

Source type Scholarly Journals

Language of English

publication

Document type Feature

Document feature graphs; tables

ProQuest document 222253943

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# Risk mitigation with buy-back guarantees and guaranteed appreciation plans

Seow-Eng Ong and Shawn Hong Guan Lim.

Journal of Property Investment & Finance 18. 2 (2000): 239-253.

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01&rft.volume= 18&rft.issue= 2&rft.spage= 239&rft.isbn= &rft.

26+ Finance&rtt.issn= 1463578X

.....

#### Abstract (summary)

Two marketing schemes that provide protection against downside price risk are examined. The buy-back guarantee allows the property purchaser to sell the property back to the developer at the original purchase price, while the guarantee depreciation plan assures the buyers of a minimum price appreciation at the end of a specified period. Both plans essentially provide the property purchaser with put options with contingent payoffs that differ in terms of the strike price. This paper examines the value of the buy-back guarantee and the guaranteed depreciation plan as well as providing a framework for evaluating the put options. The key finding is that the time value of such put options is extremely low if they are too deep in-themoney and if expected volatility is low. If so, a careful examination of the terms offered suggests that the buy-back guarantee is expensive. Implications for marketing and pricing strategies are examined.

#### Indexing (details)

Subject Marketing management;

Risk management;

Financial planning;

Real estate sales;

Property values;

Studies:

Put & call options

Location Singapore

Classification 8360: Real estate, 9179: Asia & the Pacific,

7000: Marketing, 9130: Experimental/theoretical

Title Risk mitigation with buy-back guarantees and

guaranteed appreciation plans

Author Seow-Eng Ong and Shawn Hong Guan Lim

Publication title Journal of Property Investment & Finance

Volume 18 Issue 2

**Pages** 239-253

Number of pages 0

Publication year 2000

Publication date 2000

Year 2000

Publisher Emerald Group Publishing, Limited

Place of publication Bradford

Country of United Kingdom

publication

Journal subject Real Estate

I SSN 1463578X

Source type Scholarly Journals

Language of

publication

English

Document type Feature

ProQuest document

212925764

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Document URL http://search.proquest.com/docview/212925764?

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## The relevance of the price of risk in affine term structure models

Duarte, Jefferson. The University of Chicago, 2000, 9990513.

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#### Check for full text via 360 Link

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01&rft.volume=&rft.issue=&rft.spage=&rft.isbn=97805999707

#### Abstract (summary)

A term structure model is proposed. The presented model is flexible parametrization for the price of risk. An empirical exalteads to four major conclusions. First, richer parametrizations

models to match the time variability of the term premium without imposing any cost in producing time-variation of volatilities of interest rates. Second, the parametrization of the price of risk can significantly affect the price of fixed income derivatives if the parameters used in pricing are estimated from the models' time-series restrictions. Third, the parametrization of the price of risk substantially affects the model performance in forecasting future term structure movements. Finally, the usual result in empirical studies of affine models, indicating that some of the state variables underlying the term structure are extremely persistent, may have been partially caused by the lack of flexibility in the usual parametrization of the price of risk.

#### Indexing (details)

Subject Finance;

Risk;

Mathematical models;

Studies

Classification 0508: Finance

Identifier / keyword — Social sciences, Price of risk, Affine term structure,

Term structure, Interest rates

Title The relevance of the price of risk in affine term

structure models

Author Duarte, Jefferson

Pages 69 p. Number of pages 69 Publication year 2000 Degree date 2000

Source DAI-A 61/10, p. 4113, Apr 2001 ISBN 9780599973381, 0599973382

0330

Advisor Constantinides, George M The University of Chicago University/institution University location United States -- Illinois

Ph.D. Degree

Source type Dissertations & Theses

English Language

Document type Dissertation/Thesis

Dissertation/thesis

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Changes in trading activity following stock splits and their effect on volatility and adverse-information component of the bid-ask spread

Desai, Anand S; Nimalendran, M; Venkataraman, S.

The Journal of Financial Research 21. 2 (Summer 1998): 159-183.

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Abstract (summary)

A study examines changes in trading activity around stock splits and their effect on volatility and the adverse-information component of the bid-ask spread. Even after controlling for microstructure biases, the study finds a significant increase in volatility after the split. Changes in total volatility and in its permanent component are positively related to changes in the number of trades. This suggests that both informed and noise traders contribute to changes in trading activity. Further, while the adverse-information component of the spread increases unconditionally after the split, the change is negatively related to the change in trading activity. The results suggests that a crucial determinant of liquidity changes after a stock split is the success of the split in attracting new trades in the security.

#### Indexing (details)

**Subject** Studies;

Econometrics; Stock splits; Volatility;

Securities trading:

Asked price;

Spread

Classification

9130: Experimental/theoretical treatment,

1130: Economic theory,3400: Investment analysis

Title Changes in trading activity following stock splits

and their effect on volatility and adverseinformation component of the bid-ask spread

**Author** Desai, Anand S; Nimalendran, M;

Venkataraman, S

Publication title The Journal of Financial Research

Volume 21 Issue 2

**Pages** 159-183

Number of pages 25

Publication year 1998

Publication date Summer 1998

Year 1998

Publisher Blackwell Publishing Ltd.

Place of publication Columbia

Country of United Kingdom

publication

Journal subject Business And Economics,

Business And Economics--Banking And Finance

ISSN 02702592

Source type Scholarly Journals

Language of English

publication

Document type PERIODICAL

Accession number 01669816, 00678515

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University Summer 1998

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# Estimating irregular pricing effects: A stochastic spline regression approach

Kalyanam, Kirthi; Shively, Thomas S.

JMR, Journal of Marketing Research 35. 1 (Feb 1998): 16-29.

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01&rft.volume= 35&rft.issue= 1&rft.spage= 16&rft.isbn= &rft.b
2C+ Journal+ of+ Marketing+ Research&rft.issn= 00222437

#### Abstract (summary)

A stochastic spline regression approach is used in the tramework of a hierarchical Bayes model that permits the estimation of irregular pricing effects and applies the approach to data sets from several product categories. A similation indicated the stochastic spline approach is flexible enough to accommodate irregular response functions. Empirical results show that there are irregularities in own-price response for most of the brands examined, and that there are important profit implications of these regular response functions in pricing decisions.

#### Indexing (details)

Subject

Bayesian analysis;

Market research;

Studies;

Pricing policies; Decision theory;

Mathematical models;

Statistical analysis;

Stochastic models:

Regression analysis;

Simulation

Location US

Classification 9190: US,

2600: Management science/operations research,

9130: Experimental/theoretical treatment,

7100: Market research

Title Estimating irregular pricing effects: A stochastic

spline regression approach

Author Kalyanam, Kirthi; Shively, Thomas S

Publication title JMR, Journal of Marketing Research

Volume 35 Issue 1

**Pages** 16-29

Number of pages 14

Publication year 1998

Publication date Feb 1998

Year 1998

Publisher American Marketing Association

Place of publication Chicago

Country of United States

publication

Journal subject Business And Economics--Marketing And Purchasin

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ISSN 00222437
CODEN JMKRAE

Source type Scholarly Journals

Language of English

publication

Document type Market Research

Accession number 01576149

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1998

Last updated 2011-10-13

#### document 7 of 15

#### Equilibrium asset price ranges

Bergman, Yaacov Z. International Review of Financial Analysis 5. 3 (1996): 161-169.

#### Find a copy

#### Link to full text

http://ZJ5LM7NY2A.search.serialssolutions.com/directLink? &atitle=Equilibrium+asset+price+ranges&author=Bergman% 2C+Yaacov+Z&issn=10575219&title=International+Review+of+Financial+Analysis&volume=5&-09-01&spage=161&id=doi:&sid=ProQ\_ss&genre=article

#### Abstract (summary)

A paper shows that equilibrium conditions impose restrictions.

Specifically, it shows that the upper and the lower barriers or given time are themselves bounded by the discounted upper on the price at any later time. It is also shown that, as a resuriskless yield, a constant finite barrier on the price of a risky equilibrium, with an analogous result for the lower barrier. It is snown, on the other hand, that if there is a finite upper barrier on prices, then the barrier must grow at least as fast as the interest rate. It is stressed that these restrictions must be obeyed when modeling asset prices.

### Indexing (details)

Subject Studies;

Equilibrium;
Price variance;
Economic models;
Economic theory;
Securities markets

Classification 9130: Experimental/theoretical treatment,

1130: Economic theory,3400: Investment analysis

Title Equilibrium asset price ranges

Author Bergman, Yaacov Z

Publication title International Review of Financial Analysis

Volume 5
Issue 3

**Pages** 161-169

Number of pages 9

Publication year1996Publication date1996Year1996

Publisher Elsevier Science Ltd.

Place of publication Greenwich

Country of United Kingdom

publication

Journal subject Business And Economics--Banking And Finance

**ISSN** 10575219

Source type Scholarly Journals

Language of English

publication

Document type PERIODICAL
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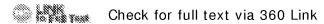
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# Technology adoption and water management in irrigated agriculture

Green, Gareth Paul. University of California, Berkeley, 1995, 9621153.

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#### Abstract (summary)

This thesis examines the adoption of irrigation technologies a agricultural production. This is accomplished by integrating the environmental and individual characteristics that affect irrigation technology choice with economic variables critical to water policy and agricultural production.

Chapter one estimates the probability of adoption of a variety of irrigation technologies as a function of economic, institutional, and environmental variables. A multinomial logit model is used with a detailed field level data set to show that although economic variables are important to investment decisions, these decisions are highly conditioned by non-economic variables, such as soil quality and crop type. The estimation results are used to show the sensitivity of the adoption probability to variation in key variables.

The second chapter develops a model of investment in an option value framework when an input price and the perceived cost of investment follow independent stochastic processes. It is shown by simulation that even though the price of the input is critical to investment decisions, investment is most likely to occur after the occurrence of a discrete event.

The final chapter empirically evaluates uniform and nonuniform regulatory policy alternatives when agricultural production results in a non-point externality of seawater intrusion of a groundwater aquifer. Third-best policies are ranked and compared to a second-best policy based on a goal of stabilizing seawater intrusion. The performance of the policies depends critically on the degree that the externality and environmental conditions are accounted for in policy formulation.

Environmental and individual characteristics dramatically affect investment decisions and policy performance. Though in some cases it may be difficult to explicitly account for these conditions, to efficiently design and accurately predict the effect of economic policy it is of paramount importance to understand the effect of these variables.

#### Indexing (details)

Subject Agricultural economics;

Environmental science

Classification 0503: Agricultural economics,

0768: Environmental science

Identifier / keyword Health and environmental sciences,

Social sciences, conservation

Title Technology adoption and water ma

irrigated agriculture

Author Green, Gareth Paul

Pages 63 p.

Number of pages 63

Publication year 1995

Degree date 1995

School code 0028

**Source** DAI-A 57/03, p. 1247, Sep 1996

Advisor Zilberman, David

University/institution University of California, Berkeley

University location United States -- California

Degree Ph.D.

Source type Dissertations & Theses

Language English

Document type Dissertation/Thesis

Dissertation/thesis

number

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# Dynamic Programming and Pricing of Contingent Claims in an Incomplete Market

El Karoui, Nicole; Quenez, Marie-Claire,

SIAM Journal on Control and Optimization 33. 1 (Jan 1995): 38.

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3Aabiglobal&rft\_val\_fmt=info:ofi/fmt:kev:mtx:journal&rft.genre=article&rft.jtitle=SIAM+Journal 2C+Nicole%3BQuenez%2C+Marie-

Claire&rft.aulast= El+ Karoui&rft.aufirst= Nicole&rft.date= 1995 01&rft.volume= 33&rft.issue= 1&rft.spage= 29&rft.isbn= &rft.b

#### Abstract (summary)

The problem of pricing contingent claims or options from the securities is well understood in the context of a complete final

the same problem in an incomplete market. When the market is incomplete, prices cannot be derived from the absence of arbitrage, since it is not possible to replicate the payoff of a given contingent claim by a controlled portfolio of the basic securities. In this situation, there is a price range for the actual market price of the contingent claim. The maximum and minimum prices are studied using stochastic control methods.

The main result of this work is the determination that the maximum price is the smallest price that allows the seller to hedge completely by a controlled portfolio of the basic securities. A similar result is obtained for the minimum price (which corresponds to the purchase price).

#### Indexing (details)

Title Dynamic Programming and Pricing of Contingent

Claims in an Incomplete Market

Author El Karoui, Nicole; Quenez, Marie-Claire

Publication title SIAM Journal on Control and Optimization

Volume33Issue1Pages38

Publication year 1995

Publication date Jan 1995

Year 1995

Publisher Society for Industrial and Applied Mathematics

Place of publication Philadelphia

Country of United States

publication

Journal subject Mathematics ISSN 03630129

Source type Scholarly Journals

Language of

publication

Document type PERIODICAL

DOL http://dx.doi.org/10.1137/S03630

English

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## Limit Moves and Price Resolution: The Case of the Treasury Bond Futures Market: INTRODUCTION

Ma, Christopher K; Rao, Ramesh P; Sears, Stephen.

The Journal of Futures Markets (1986-1998) 9.4 (Aug 1989): 321.

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281986-1998% 29&rft.atitle= Limit+ Moves+ and+ Price+ Resolution%

3A+ The+ Case+ of+ the+ Treasury+ Bond+ Futures+ Market% 3.

2C+ Christopher+ K%3BRao%2C+ Ramesh+ P%3BSears%

2C+ Stephen&rft.aulast= Ma&rft.aufirst= Christopher&rft.date=

01&rft.volume=9&rft.issue=4&rft.spage=321&rft.isbn=&rft.b

281986-1998%29&rft.issn=02707314

#### Abstract (summary)

The significant increase in the return volatility of many financial assets in the past few years has attracted the interest of market participants, regulators, and aca

demicians. Shiller (1981) argues that the observed volatility in stock returns is excessive in the sense that it cannot be explained solely by the uncertainty of the future real dividend. Some financial economists (e.g., Ohlson (1979)) suggest that the manner in which information is disclosed and processed may have a significant impact on return volatility. French and Roll (1986) formalize this argument and suggest that volatility may be related to trading motivated by public information, by private information or by...

#### Indexing (details)

Title Limit Moves and Price Resolution: The Case of the

Treasury Bond Futures Market: INTRODUCTION

Author Ma, Christopher K; Rao, Ramesh P;

Sears, Stephen

Publication title The Journal of Futures Markets (1986-1998)

Volume 9
Issue 4
Pages 321

Number of pages 15

Publication year 1989

Publication date Aug 1989

**Year** 1989

Publisher Wiley Periodicals Inc.

Place of publication New York

Country of United States

publication

Journal subject Business And Economics--Investments

ISSN 02707314
CODEN JFMADT

Source type Scholarly Journals

Language of English; EN

publication

Document type statistics

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document 11 of 15



Futures Trading and Cash Market Volatility: Stock Index and Interest Rate Futures: I. INTRODUCTION

Edwards, Franklin R. **The Journal of Futures Markets (1986-1998)** 8. 4 (Aug 1988): 421.

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#### Abstract (summary)

There is a widespread belief today that uncertainty and financial risk are greater now than at any time since the turbulent 1920's. Financial risk

and uncertainty is commonly associated with more volatile financial asset prices: stock prices, interest rates, and exchange rates. Recently, day-to-day movements in these prices have seemed too large to be realistically attributed to any objective new information. Large moves in stock prices, for example, have occurred only to be reversed in the hours immediately following. These episodes have instilled in investors a growing uncertainty about the future...

#### Indexing (details)

Title Futures Trading and Cash Market Volatility: Stock

Index and Interest Rate Futures: I.

INTRODUCTION

Author Edwards, Franklin R

Publication title The Journal of Futures Markets (1986-1998)

Volume 8

Issue 4

Pages 421

Number of pages 19

Publication year 1988

Publication date Aug 1988

Year 1988

Publisher Wiley Periodicals Inc.

Place of publication New York

Country of United States

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Journal subject Business And Economics--Investments

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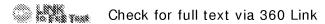
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## MIXTURES OF NORMAL DISTRIBUTIONS AND THE IMPLICATIONS FOR OPTION PRICING

Ritchey, Robert Joseph. The University of Arizona, 1981. 8202542.

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#### Abstract (summary)

Numerous studies of the behavior of speculative prices have distribution of such returns is consistently more peaked and lateraneo than a Gaussian, and often positively skewed. Strong evidence is presented indicating hat such returns are better modeled by two-and three-component normal mixtures. By varying the means, variances, and probability weights of the component normals, a wide variety of peaked, fat-tailed, and symmetric or skewed distributions may be represented with very tractable mathematical expressions.

Examination of the returns of 116 CBOE firms over three two-year periods indicates a high percentage of good lits for such normal mixtures, based on the chi-square statistic. Further, inspection of the parameters estimated for the two-component normal mixture reveals that the larger variance is quite frequently not associated with the lower probability weight as hypothesized by Mandelbrot and others. A new method of selecting class-boundaries is proposed to improve the reliability of the chi-square goodness-of-lit test. Using simulation, this method is found to be superior to the traditional Mann-Wald equiprobable approach, particularly for low priced securities.

Using the assumption of risk-neutrality and a mixture of normals density for the underlying security returns, the mixture call option pricing model is derived. Call option prices are shown to be weighted sums of Black-Scholes prices, with solutions to the mixture model converging to Black-Scholes prices, with solutions to the mixture model converging to Black-Scholes solutions as the number of periods to expiration becomes large. Using the parameters obtained from typical mixture densities of actual CBOE firms, mixture model prices are

generated and compared with Black-Scholes prices. It is found that out of the money, near term options are underpriced by Black-Scholes relative to the mixture model. The closer to expiration and the farther out of the money the option, the more Black-Scholes under-prices relative to the mixture model. Additionally, the fatter tailed and more positively skewed the underlying security returns distribution, the greater the differences between the two call option pricing models.

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# USING THE MONTE CARLO METHOD TO TEACH PROBABILISTIC PROBLEM SOLVING TO NINTH GRADE GENERAL MATHEMATICS STUDENTS

Hecht, James Erich. University of Illinois at Urbana-Champaign, 1980. 8108535.

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#### Abstract (summary)

For over fifty years, mathematical curriculum reform studies throughout the United States (and other countries) have advocated the inclusion of topics from probability and statistics within the secondary school mathematics curriculum. The advanced nature of the mathematics required for conventional treatment of these topics, however, has generally forced enrollment in such courses to be restricted to a few mathematically talented students at the upper levels of secondary education.

In the present study, a unit on probability was developed and tested which was suitable for use with secondary school students of limited mathematical skills and aptitudes. In lieu of traditional analytic methods, a simulation-based approach using Monte Carlo techniques was taught for solving probabilistic problems. Random data for problem solving were generated by students using common hands-on manipulative devices (such as coins, dice, and playing cards), with individualized computer-generated sets of data available when needed. Data for many trials, conducted by all students in a class, were combined to produce more reliable estimates of problem solutions.

The experimental unit was taught to four ninth grade general mathematics classes in a suburban Chicago public high school, with two additional classes serving as a control group. Two of the experimental classes were taught by the experimenter, and the other two were taught by their regular classroom teacher (who was a novice in the use of simulation techniques). Measures of problem-solving skills and attitudes toward mathematics were

obtained at three time levels--prior to instruction, at the end of the experimental unit, and at the end of the school year (approximately twelve weeks after the conclusion of the experimental instruction).

It was found that students studying the experimental unit did learn significantly more about probability than did those in the control sections (who studied a traditional general mathematics unit on consumer education), confirming that students of below-average ability can succeed in the study of probability. It was further noted that the majority of the students in the experimental classes attained a 'passing' score (70% or greater) on the final exam administered at the conclusion of the unit. It was thus determined that the study of probability using simulation techniques is pedagogically appropriate for inclusion in the mathematics curriculum taught to students of below-average achievement. It was also found that specialized teacher training or advanced study in probability was not necessary in order to teach the concepts of this unit successfully.

The experimental unit was found not to differ from the control computational skills in the use of common and decimal fractic willingness to use common fractions, or in developing more f mathematics. It was thus shown that arguments to include the curriculum must rest upon the pedagogical value of the subjepossible effects upon attitudes or concomitant skills.

Based upon the findings of the study and an extensive review teaching of probability and statistics in American and European schools, as wen as with earner uses of the Monte Carlo method in the teaching of statistics, chemistry, and physics, recommendations have been made concerning the development and use of Monte Carlo-based probability and statistics units throughout the elementary and secondary curricula.

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Author Hecht, James Erich

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# A BEHAVIORAL STUDY OF THE DEVELOPMENT AND PERSISTENCE OF BRAND LOYALTY FOR A CONSUMER PRODUCT

McConnell, John Douglas. Stanford University, 1967. 6717459.

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#### THE DYNAMICS OF STOCK TRADING

Osborne, M F M. Econometrica (pre-1986) 32. 1 (Jan 1965): 88.

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01&rft.volume= 32&rft.issue= 1&rft.spage= 88&rft.isbn= &rft.b
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#### Abstract (summary)

The New York Stock Exchange is characterized as a black to output of executed prices. Feedback, or coupling between the

by the standard types of orders, and the time delay between the receipt of information on prices, the output, and the decision to enter an order as input. From this picture plus the knowledge that the distribution in time of orders has the characteristic of concentrated bursts, the price output is described by a random sequence of starting transients of the form A e t with real, complex, or imaginary. It is quite essential to the description of the trading process to take account of its discrete, rather than continuous, nature in both price and time. The conclusions from the theory are in qualitative agreement with the "folklore" of stock trading.

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